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15	5 UNITED STATES DIS	TRICT COURT
16	6 NORTHERN DISTRICT	OF CALIFORNIA
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18		aster File No. 3:20-cv-01626-JD ASS ACTION
19		PPLEMENTAL BRIEF IN SUPPORT
20		F PLAINTIFFS' MOTION FOR RELIMINARY APPROVAL
21	340	lge: Hon. James Donato
22	2 Cti	m: 11, 19th Floor
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	SUPPLEMENTAL BRIEF ISO PLAINTIFFS' MO	Case No. 3:20-cv-01626-JE TION FOR PRELIMINARY APPROVAL

I. Introduction

Pursuant to the hearing on Plaintiffs' Motion for Preliminary Approval, held on September 8, 2022, Plaintiffs submit this Supplemental Brief in Support of their Motion for Preliminary Approval addressing: (1) the Court's comments on how the notice and settlement payment distribution plan can be improved; (2) compliance with the August 4, 2022 update to the Northern District's Procedural Guidance for Class Action Settlements (regarding settlement administrator data security practices); (3) estimated recoveries for Plaintiffs; and (4) notification to the California state court in *Withouski v. Robinhood, et al.*, San Mateo Superior Court, Case Number 20-CIV-01730 ("*Withouski* Action") of the pending settlement.

As discussed below, based on the Court's guidance, the Parties were able to reduce the estimated costs of notice by nearly 50% and provide the supplemental information requested below.

II. Updated Class Notice Plan

Attached as **Exhibit 1** is the Supplemental Declaration of Cameron R. Azari, Esq. (Epiq) on Notice Plan and Notices, dated October 7, 2022 ("Azari Supplemental Decl."), which supplements Mr. Azari's August 4, 2022 Declaration [ECF No. 173-2], which together describe the Settlement Notice Plan ("Notice Program" or "Notice Plan").

A. Compliance with the N.D. Cal. Procedural Guidance for Class Action Settlements, Preliminary Approval, Settlement Administration (2)(b) Guidelines for Data Security

Mr. Azari's Supplemental Declaration describes in detail Epiq's data security measures and insurance coverage that are responsive to the new guidelines that went into effect on August 4, 2022. Azari Supplemental Decl. ¶¶ 6, 8-14.

B. Improvements to Payment Protocol

At the hearing on September 8, 2022, the Court asked whether it was possible to give existing Robinhood account holders a credit to their account as the default payment option, instead of a physical check sent by USPS first class mail. Tr. 8:3-19. Following the hearing the Parties

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¹ All "Tr." references are references to the Transcript of the September 8, 2022 hearing on Plaintiffs' Motion for Preliminary Approval.

met and conferred, and Robinhood agreed to the revised payment plan which provides for default payment to open Robinhood accounts. Changing the settlement plan to provide for a default payment to an open Robinhood account is one way in which the estimated settlement administration costs have been cut nearly in half. As stated in Mr. Azari's Supplemental Declaration, while the default will now be account credits, Settlement Class Members will still have the option to receive their Settlement Payment via digital methods (i.e., PayPal, Venmo), if they so choose. Azari Supplemental Decl. ¶ 36. For Settlement Class Members where there is no open account and no digital payment method is elected, the default will be payment via a physical check sent by USPS first class mail. *Id.* In retrospect this change, made at the Court's suggestion, is a strong improvement to the distribution plan, both because of the saved costs from less mailed checks, but also because some Settlement Class Members are only entitled to modest payments because of their individual trading scenarios. See, Section III. As the Court noted "For some reason, even getting a check just seems to be an impediment to actually cashing it." Having the default method of payment be account credits will also make a potential second round of distributions more feasible because of expected cost savings because we have a high degree of confidence that over 80% of Settlement Class Members will receive payments, which was the aspirational percentage noted by the Court. Tr. 9:11-17.

C. Improvements to Notice Plan

The original proposal was to mail each Settlement Class Member a personalized Long Form Notice. At the hearing the Court suggested that given the demographics of the Settlement Class a simple notice to "Go to the website' or 'Check your e-mail'" should be considered. Tr. 10:12-14. Mr. Azari agrees, stating:

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I concur with the Court that sending a Postcard Notice instead of the lengthy Long Form Notice will still achieve the best notice practicable, and at a fraction of the cost with the reduced cost of postage alone. The Postcard Notice will provide important summary information regarding the Settlement and will direct Settlement Class Members to the Settlement Website where they can obtain more detailed information, including the Long Form Notice.

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Azari Supplemental Decl. ¶ 7. Attached as **Exhibit 2** is the proposed Postcard Notice that will be used instead of the originally proposed Long Form Notice. Settlement Class Members will be able

to access the Long Form Notice using the Settlement Website address provided on the Postcard Notice.

Further, identified members of the Settlement Class for whom a valid email address is available (which should be nearly everyone) will be sent an individualized version of the Long Form Notice ("Email Notice") that provides each Settlement Class Member with access to their anticipated Settlement Payment information. Azari Supplemental Decl. ¶ 22. The Mailed Notice and Email Notice will clearly describe the case, the Settlement and Plan of Allocation, and the legal rights of the members of the Settlement Class. In addition, the Notices will also direct the recipients to the Settlement Website where they can access additional information. *Id*.

D. Savings in Administration Costs

At the hearing on September 8, 2022, the Court challenged the Parties to get the costs of settlement administration down. Tr. 9:18-23; 10:11-12:4. The Motion for Preliminary Approval stated that costs would not exceed \$400,000. ECF No. 173 at 6. That figure was a generous estimate and after these modifications, Epiq revised its *estimate down to \$218,433*. Much of the cost savings comes from default payment to Robinhood accounts (instead of checks) and from mailed Postcard Notice (instead of mailed Long Form Notice). Plaintiffs are also submitting herewith a slightly revised version of the Long Form Notice as **Exhibit 3** that reflects the change in the default payment mechanism.

III. Plaintiffs' and Class Members' Estimated Settlement Distributions

After deductions for anticipated Attorneys' Fees and Expenses, Plaintiffs' expert estimates that Settlement Class Members will recover **28.6%** of their estimated losses. As detailed in the Motion for Preliminary Approval and Plan of Allocation, Settlement Class Members will have at least one Qualifying Trade in the categories of: (1) VWAP ("Volume Weighted Average Price") Loss Trades; (2) SPY Options Trades; and (3) and Failed Marketable Trades. ECF No. 173 at 14-15; ECF No. 173-3 ("Walster Decl.", ¶ 4, Ex. 2). As set forth in the Plan of Allocation (Walster Decl., Ex. 2):

1. For the **VWAP Loss Trades** for those who closed all or a portion of a position on March 3, 2020, the VWAP(s) for the corresponding security(s) on March 2-3, 2020 will be

determined from available market data. The Settlement Class Member's loss for each security is calculated as the difference between the price of the trade and the VWAP multiplied by the number of shares traded or the number of underlying shares represented by the option contract(s) traded. *See* ECF No. 173-1, Ex. 1 ("Settlement Agreement or "SA"); Walster Decl., Ex. 2. Plaintiffs' expert estimated 103,844 accounts experienced losses totaling \$12,148,378 in this category. Walster Decl., ¶ 4.

- 2. For the **SPY Options Trades** for those who held a SPDR S&P 500 ("SPY") option Position expiring on March 2, 2020, the loss for each option is calculated as the value of the investment based on the VWAP during the March 2, 2020 Outage less any gain resulting from the difference between the strike price and the underlying SPY price for in-the-money options at expiration on March 2, 2020. *See* SA, Ex. 1; Walster Decl. Ex.
 - 2. Plaintiffs' expert estimated 6,022 accounts with this trading history experienced losses totaling \$730,201 in this category. Walster Decl., \$94.
- 3. For the Failed Marketable Trades for those who experienced a Failed Equity Trade of a marketable order during the March 2 and 3 Outages, the loss is calculated as the difference between the price obtained when executing the transaction once the Outage ended through March 4, 2020 and the price of the failed transaction once it became marketable multiplied by the number of shares traded or the number of underlying shares represented by the option contract(s) traded. For Settlement Class Members who experienced a Failed Equity Trade of a marketable order during the March 9 Outage the loss is calculated as the difference between the price obtained when executing the transaction once the Outage ended through March 10, 2020 and the price of the failed transaction once it became marketable multiplied by the number of shares traded or the number of underlying shares represented by the option contract(s) traded. If a new price for the failed transaction was not obtained through March 4, 2020 or March 10, 2020, respectively, the loss is determined as the difference between the price of the security once the corresponding Outage ended and the price of the failed transaction multiplied by the number of shares traded or the number of underlying shares represented by the

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option contract(s) traded. See SA, Ex. 1; Walster Decl. Ex. 2. Plaintiffs' expert estimated 46,793 accounts with this trading history experienced losses totaling 7,527,561 in this category. Walster Decl., 4.

Across the three categories, Plaintiffs' expert estimated the total losses of the Settlement Class Members at \$20.4 million. Walster Decl., ¶ 4. With a Settlement recovery of \$9.9 million Plaintiffs, are estimated to recoup just under 50% of their calculated losses before deductions for Attorneys' Fees and Expenses. Class Counsel do not intend to seek more than 30% of the Settlement Fund, or \$2,970,000 in Attorneys' Fees and no more than \$1,120,000 in Expenses. ECF No. 173-1, Joint Declaration of Anne Marie Murphy and Matthew B. George ("Joint Decl.), ¶ 30.² If these amounts are awarded, the Net Settlement Fund will be approximately \$5,810,000 to compensate the approximately \$20.4 million in total estimated losses.

Subsequent to the September 8, 2022 preliminary approval hearing, at the Court's request Plaintiffs' expert estimated the proposed settlement payments from the Net Settlement Fund per Plaintiff after these proposed deductions. After deductions, Plaintiffs' estimate that Settlement Class Members will receive payment for **28.6%** of their estimated loss.

As broken down below, the "Estimated Loss" category identifies the calculated loss set forth in Plaintiffs' damages report submitted with class certification proceedings, ECF No. 138-3, and the "Estimated Recovery" in the Net Settlement Fund after deductions for Attorneys' Fees and **Expenses:**

Plaintiff	Damages Category	Estimated Loss	Estimated Recovery (28.6%)
Daniel Beckman	SPY Options	\$1,119	\$320
M. Heidari Moghadam	Failed Trades	\$8,356	\$2,387
Emma Jones	SPY Options	\$724	\$207
Howard Morey	Failed Trades	\$2,496	\$713
Colin Prendergast	VWAP Loss	\$2,652	\$758

² Plaintiffs are also seeking Service Awards up to \$2,500 and costs of Notice Administration up to \$225,000 (the actual estimate provided by Epiq is \$218,433), which would cause these numbers to be slightly adjusted depending on whether the Court awards those additional costs and in what amounts.

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 Michael Riggs
 VWAP Loss
 \$4
 \$1

 Raghu Rao
 VWAP Loss
 \$1.16
 \$0.33

 Jason Steinberg
 VWAP Loss
 \$40
 \$12

 Total
 \$15,392
 \$4,398

As set forth in the Settlement Agreement and Preliminary Approval Motion, named Plaintiffs Joseph Gwaltney, Leila Kuri, Jared Leith, Omeed Mahrouyan, Kevin Russell, Jared Ward, Mengni Xia, as well as Plaintiff Stanley Withouski in the parallel state court proceeding, did not have a Qualifying Trade, and are dismissing their putative class claims with a reservation of rights to pursue their potential claims pertaining to the Outages individually. ECF No. 173 at 8:6-15, SA, § 7.1.

 In order to show the estimated distribution of Settlement Payments across the Settlement Class, after the preliminary approval hearing, Plaintiffs' expert has reviewed the sampled accounts from the damages analysis and has identified the following distribution models that estimate the amount of Settlement Payments at the 25th, 50th, 75th, and 95th percentiles for each category of losses at a rate of payment of **28.6%** of their estimated losses:

	VWAP Losses		SPY Options		Failed Trades	
Percentile	Estimated Losses	Estimated Recovery	Estimated Losses	Estimated Recovery	Estimated Losses	Estimated Recovery
25 th	\$0.48	\$0.14	\$1.06	\$0.30	\$1.88	\$0.54
50 th	\$9.60	\$2.74	\$9.77	\$2.79	\$5.00	\$1.43
(Median)						
75 th	\$52.15	\$14.90	\$28.22	\$8.06	\$26.14	\$7.47
95 th	\$467.20	\$133.48	\$635.30	\$181.50	\$508.00	\$145.13
Total	\$12.148M ³	\$3.471M	\$0.730M	\$0.209M	\$7.528M	\$2.151M

As indicated above, Plaintiffs' recoveries are representative of the Settlement Class Members' estimated distributions. Two or more Plaintiffs experienced each category of losses, and

 $^{^{3}}$ "M" = \$1 million.

their anticipated payments range from \$0.33 on the low end to \$2,387 on the high end. Similarly, the lowest quarter of payments to Settlement Class Members will be less than \$1, with the median (50th percentile) payments of approximately ranging from \$1.43 to \$2.79. Settlement Class Members with payments in the 75th percentile or higher will recover \$7.47 through \$14.90 or more, and at the 95th percentile, the minimum Settlement Payments will be \$133.48 through \$181.50 or higher.

Plaintiffs submit that this distribution is reflective of the overarching factual predicates to the litigation, including that the significant majority of Robinhood investors skewed very young, inexperienced, and had small accounts making trades involving relatively small amounts of shares. Given that the Dow Jones Industrial Average was up a record setting 1,290 points on March 2, 2020,⁴ the day of the full day Outage most securities' prices were moving in investors favor, minimizing potential losses attributable to the Outages—which is compounded by the relatively few shares Robinhood investors had in holdings that did have adverse price movements. For example, Plaintiff Riggs sold 100 shares of CRMO at a net loss of \$0.04 cents per share, making his \$4 loss fairly minimal yet representative of many other investors that day. By contrast, Settlement Class Members with larger investments on March 9, 2020, when the market dropped precipitously, incurred larger losses.⁵ For example, Plaintiff Heidari Moghadam had attempted to sell 820 shares of INO on March 9, 2020, but his order failed to execute because of the Outage and the price had dropped from \$17.19 to \$7.00 by the time he did sell after the Outage, causing substantial losses of \$8,356. Taken collectively, the outcomes per Settlement Class Member will run the gamut but are generally reflective of compensating traders with greater losses for securities with greater price movements and shares, while making smaller payments to investors with smaller holdings and smaller price movements. Plaintiffs hope that this additional data is illustrative of the outcomes for Settlement Class Members and submit that it weighs in favor of preliminary approval,

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⁴ See https://www.yahoo.com/lifestyle/stock-market-news-live-updates-march-2-2020-003013975.html, last accessed October 5, 2022.

⁵ See https://www.foxbusiness.com/markets/us-markets-march-9-2020, last accessed October 5, 2022.

particularly since all of these outcomes will be individually calculated based on each Settlement Class Member's unique trading activity.

IV. Withouski Action

Attached as **Exhibit 4** is a Stipulation and Order dated September 29, 2022, signed by the Honorable Danny Y. Chou, reflecting that a copy of the settlement agreement was submitted to the State Court, notifying the State Court of this Court's minute order dated September 21, 2022, and reflecting that Judge Chou "does not object to the parties continuing to advance the settlement proceedings in the United States District Court for the Northern District of California" and continuing to stay the State Court proceeding "pending the Federal Court's approval of the settlement in the Federal Consolidated Action." *Id.* at pg. 5.

V. Conclusion

Plaintiffs submit that this should address each of the issues raised at the preliminary approval hearing and subsequent minute order, ECF No. 183. Plaintiffs are also submitting herewith (and will email to chambers) a revised preliminary approval order as **Exhibit 5**, which contains a slight modification at paragraph 12 reflecting the addition of the postcard Summary Notice along with the Long Form Notice. Based on the foregoing, Plaintiffs request that the Court grant preliminary approval.

1		Respectfully submitted,
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13	DATED: October 7, 2022	By: /s/ Matthew B. George Matthew B. George
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ATTESTATION PURSUANT TO CIVIL LOCAL RULE 5-1(i)(3) I, Matthew B. George, attest that concurrence in the filing of this document has been obtained from the other signatory. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed this 7th day of October, 2022, at San Diego, California By: /s/ Matthew B. George Matthew B. George - 10 -Case No. 3:20-cv-01626-JD

SUPPLEMENTAL BRIEF ISO PLAINTIFFS' MOTION FOR PRELIMINARY APPROVAL